



Application Guidance

Purpose of the Greenfund

The Greenfund provides financial support for grassroots environmental and conservation projects that appeal to NZMCA members and offer opportunities for their participation.

The fund is intended to help protect and enhance New Zealand's natural environment, flora and fauna, by supporting projects coordinated by community groups, NZMCA areas, local authorities and government departments, e.g. the Department of Conservation.

Eligibility Criteria

The following criteria set out the parameters for projects eligible for funding consideration.

- The NZMCA will consider applications from registered not-for-profit community groups / incorporated societies, NZMCA area committees, local authorities and government departments.
- Projects must be able to demonstrate a clear environmental or conservation focus with tangible outcomes, and have the full support of the relevant land owner.
- Projects that receive financial support from alternative funding sources will be considered, however this information must be disclosed at the time of application.
- Funding recipients must commit to providing NZMCA with regular progress reports, including photographs and statements, for PR and publication purposes.
- Funding recipients are expected to advertise the NZMCA's contribution via their websites, social media pages or other communication channels.
- Funding recipients must be able to work constructively with the NZMCA, its area committees and members who are prepared to volunteer their time to support projects.

What to include in your Application

The amount of information provided should be proportionate to the scope and scale of the project. The NZMCA will need to fully understand the project in order to make an informed decision about funding.

As a minimum, please include the following information:

1. Applicant name and full contact details
2. Confirmation of incorporated society status (if applicable)
3. Location of the project, including a clear description of the area supported by maps and/or videos
4. Detailed outline of the project, including its scope, purpose, objectives, anticipated outcomes, benefits, timelines, stakeholder support and involvement, land owner support, and budget (if available)
5. How much, when and why NZMCA funding is required
6. Alternative funding support (if applicable)
7. Opportunities for NZMCA member participation
8. How the partnership can be supported through the sharing of information and promotion through your communication channels

Application and Assessment Process

Step 1 – Prepare & Submit Application

Review application guidance and submit completed application form to greenfund@nzmca.org.nz

Step 2 – NZMCA Assessment

Projects will be assessed against the NZMCA's funding criteria. Feedback may be sought from the relevant NZMCA area and applicant before a final decision is made. Approval will be considered by the NZMCA CEO or Board depending on the value of support required.

Step 3 – Decision Released

The national office will confirm the decision in writing, usually within 2 weeks of the receipt of all information (if funds are to be approved by the NZMCA CEO) and up to 2 months if funding must be approved by the full NZMCA Board.

Step 4 – On-going Engagement

Funding recipients must be able to work closely with the NZMCA and its members to foster the partnership through the sharing of information.

Communicating Outcomes

Projects that receive funding will be advertised via the NZMCA's website, *The Motor Caravanner magazine*, and social media sites. In some cases, the NZMCA will consider media articles and other PR opportunities in partnership with funding recipients.

Examples of projects already funded by the Greenfund can be found on the NZMCA website. Funding recipients are expected to promote the NZMCA's contribution (both financial and volunteer support) through their communication channels.

Further Information

Please phone the NZMCA on 09 298 5466 or email greenfund@nzmca.org.nz for further information.

